



Among Friends Announces Gluten-Free Line Conversion and New Cookie
*Whole Grain Baking Mix Company Takes On an American Classic,
With No Gums or Fillers*

ANN ARBOR, MICH. (June 1, 2015) – Homegrown baking company [Among Friends](#) is converting its entire line of hand-crafted mixes to be gluten-free, and adding a brand new chocolate chip cookie to its line-up.

Among Friends mixes are made with whole grains and high-quality flours that offer superior taste, texture and nutrition. “We pride ourselves on creating mixes that are full of the good stuff, and free of the bad stuff: no gums or fillers,” says CEO Darcy Zbinovec.

“Though five of Among Friends’ nine original mixes were gluten-free, the company saw a need to provide more whole grain baking options for those with dietary restrictions. The new whole grain, gluten-free offerings will be on shelves beginning this month, with nationwide availability by July.”

“We created Among Friends to give busy families a better option for baked goods. Our treats are better for you and easier to prepare in your own kitchen,” explains co-founder Lizann Anderson. Fellow co-founder Suzie Miller adds, “Among Friends fans have told us how much they appreciate having gluten-free sweets that actually taste good. We wanted to open our entire whole grain product line to gluten-free fans, and provide for future growth in the gluten-free category.”

The best-friends-turned-cookie-entrepreneurs are also honoring new “friend” Zbinovec with Darcy’s Delish Old-Fashioned Chocolate Chip cookie. The brand’s updated take on an American classic has a crispy edge with a soft interior and just the right amount of premium Callebaut chocolate chips. “It just so happens that chocolate chip is my favorite,” Zbinovec says. “I’m honored to be commemorated with a cookie, and thrilled to be a part of this incredible, fast-growing and fun brand.”

About Among Friends, LLC

Among Friends, LLC, is the creation of two friends (and moms) who love baking and wanted to help people fill their kitchens with fresh-from-the-oven baked goods made from the best ingredients. The brand’s mouthwatering cookie, cake, brownie and fruit crisp mixes are made with whole grains, non-GMO ingredients and are gluten-free. The baked goods are packed with flavor and satisfy everyone with a craving for something sweet, delicious and nutritious. Founded in 2006 in Ann Arbor, Mich., Among Friends is sold in more than 3,000 stores nationwide. For more information, please visit www.amongfriendsbakingmixes.com.

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